

# UNITED we stand

United Way brings communities together to face their greatest challenges, whether that's helping families find stability, empowering young people or resonding to crisis.

#### friend \$5,000

When you partner as a friend, you demonstrate your commitment to community and building new relationships.

- Sponsorship of 1 community conversation/virtual lunch & learn.
- 2 targeted, custom e-blasts. (reach: 25k)
- Quarterly social media recognition across all channels.
- Free job postings online and via email.
- Name and logo on 1 program of choice in the calendar year.
- Logo on website w/ hyperlinks to site.
- 2 Tickets to Annual Gala.
- Door logo for business or window.
- Recognition in our holiday shop/support local guide.
- 1 tailored teambuilding day for up to 10 persons.

Packages are customizable to your goals.

### community connector \$7,500

As a community connector, you're helping others build connections and relationships.

- Sponsorship of 2 community conversations/virtual lunch & learn.
- 4 targeted, custom e-blasts. (reach: 25k)
- Quarterly social media recognition across all channels.
- Free job postings online and via email.
- Name and logo on 2 program of choice in the calendar year.
- Logo on website w/ hyperlinks to site.
- 3 Tickets to Annual Gala
- Lead sponsor recognition at 1 program of choice w/ speaking opportunity.
- Recognition in 12 monthly community enewsletters.
- Recognition in our holiday shop/support local guide.
- Door logo for business or window.
- 2 tailored teambuilding days for up to 10 persons each.
- United Way Programs on site (VITA, EITC and partnership to support your employees).

## bridge builder \$10,000

Strong communities need strong foundations. As a bridge builder you are creating the underpinnings for strong programs and a vibrant Hunterdon.

- Sponsorship of 3 community conversations/virtual lunch & learn.
- 4 targeted, custom e-blasts. (reach: 25k)
- Quarterly social media recognition across all channels.
- Free job postings online and via email.
- Name and logo on 4 program of choice in the calendar year.
- Logo on main page of website w/ hyperlinks to site.
- 4 Tickets to Annual Gala
- Lead sponsor recognition at 2 program of choice w/ speaking opportunity.
- Recognition in 12 monthly community enewsletters.
- Featured spotlight article in e-newsletter
- Recognition in our holiday shop/support local quide.
- Door logo for business or window.
- 3 tailored teambuilding days for up to 10 persons each.
- Priority reservation for holiday volunteer roles.
- United Way Programs on site (VITA, EITC and partnerships to support your employees).

## trailblazer \$15,000

You're a mover and shaker, you're blazing new pathways in the community and opening doors for your friends along the way.

- Sponsorship of 4 community conversations.
- 6 targeted, custom e-blasts. (reach: 25k)
- Quarterly social media recognition across all channels.
- Free job postings online and via email. 2 special emails and LI posts.
- Name and logo on 4 program of choice in the calendar year.
- Recognition on main page of website w/ hyperlinks to site.
- 6 Tickets to Annual Gala & Speaking Role
- Lead sponsor recognition at 2 program of choice w/ speaking opportunity.
- Recognition in 12 monthly community enewsletters.
- 2 Featured spotlight article in e-newsletter
- Local Press Release
- Recognition in our holiday shop/support local guide.
- Door logo for business or window.
- 4 Tailored teambuilding days for up to 10 persons each.
- Priority reservation for holiday volunteer roles.
- United Way Programs on site (VITA, EITC and partnerships to support your employees.

Standing United offers corporations company brand recognition; meaningful volunteer opportunities; access to customers/constituents; and alignment with Corporate Social Responsibility (CSR)/mission.





## legacy community leader \$25,000

You're building a legacy in our community by investing in the future. You embody what it means to live, united.

- Sponsorship of 6 community conversations/virtual lunch & learn.
- 6 targeted, custom e-blasts.
- 6 social media recognition across all channels. (reach: 25k)
- Free job postings online and via email. 4 special emails and LI posts.
- Name and logo on all programs.
- Recognition on main page of website w/ hyperlinks to site.
- 1 Table at Annual Gala & Speaking Role
- Recognition in 12 monthly community enewsletters.
- 3 Featured spotlight article in e-newsletter
- National Press Release
- Priority recognition in our holiday shop/support local guide
- Door logo for business or window.
- 4 Tailored teambuilding days for up to 10 persons each.
- First choice for premier volunteer opportunities.
- United Way Programs on site (VITA, EITC and partnerships to support your employees
- Invitation to CEO Luncheon and VIP Thought Leadership Convening.

I'm ready to /we UNITED!

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